

Bath war rages on...

Walk in Systems versus Bath Lifts - the debate continues...

By Harry Leake

We reported on the problems with walk-in bath systems in the previous Clarion and WOW! Has that caused a stir with the makers/importers of that product!

A further interview with Keith Simpson, founder of CCC confirmed that the Wolstanton based homecare company has now decided to cease becoming involved with walk-ins at all due to several reasons. Leaks on the door seals, at some stage, are virtually guaranteed. The installation costs thousands of pounds (which may prove a poor investment if only used for the twilight years of a person's life), and there are practical use disadvantages such as having to endure a concentration camp style of having to wait in the bath naked and cold while it fills and empties. More importantly though, the firm feels that the bath-access problems which many people in Staffordshire have can be solved by an inexpensive, portable battery operated product called the REVOLUTION and comes backed up with ace German technology.

Keith told us, 'we have sold thousands of them. The profit to CCC isn't huge compared with what could be earned installing a walk-in bath system, but it is such a simple trouble free exercise and VERY economical to our customers that we are sticking to our policy. The REVOLUTION fits neatly into the existing bath in seconds and problems are rare, but anyway we can offer a two year on-site warranty just in case.'



CCC's founder went on 'One Hampshire based importer of walk-ins reacted angrily at the Clarion article. They kept writing to the industry magazine naturally blowing off steam and although I joined in the banter at first I then kept out of it - we are too busy here unloading pallets of bath lifts! Their point was that my claim that all walk-in systems may leak was nonsense and that THEIR particular product didn't and couldn't leak - "impossible" they say ... "it's tested in Canada" ... "and it's fireproof too!"

'My experience in life,' Keith concluded, 'is that if it can go wrong it just might and if the salesman says it won't - it's guaranteed to!' And at the Clarion we are sure that due to the public reaction in Staffordshire on this subject (see readers' letters on page 12) we think Castle Comfort Centre are entitled to declare 'CHECKMATE... but please enjoy your bath!

Young and Old, we've got the lot! - CCC clients - age no barrier!!!

The Five Most Senior... (all ladies!)

Ellen Burton of Caudon Low - 96
Elsbeth Nicholls of Tean - 96
Hilda Hall of Walton- 98
Ethel Sweetmore of Hanchurch - 99
and Annie Mayer of Biddulph - 101!

and the Oldest Man...

Norman Breeze of Penkhull - a mere 94

The Six Most Junior...

Rebecca Snape of Ball Green - 11
Rebecca Grundy of Longton - 17
David King of Northwood - 16
Holly Banks of Uttoxeter - 27
Gilly Abbots of Sneyd Green - 28
and Matthew Dooley of Knutton - 24

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